**(MOSTLY) FREE TRAFFIC TOOLS**

* [Google Analytics](https://analytics.google.com/analytics/web/)
* Facebook analytics, audience insights, and ads (in your Facebook dashboard)
* Pinterest analytics (in your Pinterest dashboard)
* [Iconosquare](http://iconosquare.com/)
* [Latergram.me](https://www.latergram.me/)
* [CoSchedule Headline Analyzer](http://coschedule.com/headline-analyzer)
* [CoSchedule app](http://coschedule.com/)
* [Trello](http://trello.com)
* [Yoast for Wordpress](https://yoast.com/wordpress/plugins/seo)
* [Webmaster tools](https://www.google.com/webmasters/tools/home?hl=en)
* [Heatmap](https://wordpress.org/plugins/heatmap-for-wp/)
* [Alexa](http://www.alexa.com/)
* [Quantcast](http://www.quantcast.com/)
* [Slack](https://slack.com/)